भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries

MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA YUVA

Entrepreneurship Orientation Programme for Fisheries Students

In collaboration with

Bihar Animal Sciences University (BASU)



15th-16th September 2026

College of Fisheries
DKAC Campus, Arrabari
Kishanganj, Bihar



MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (https://www.manage.gov.in).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (https://www.manage.gov.in/managefishub/)

Our programs

- MANAGE-FISHub Pre-Incubation Program
- MANAGE-FISHub Incubation Program
- MANAGE Aqua Eureka Program
- MANAGE-FISHub Fortnightly Friday (F3) Webinars
- MANAGE-FISHub Internship Program
- MANAGE-FISHub AQUAREACH
- Fisheries-StartUp & Aquapreneurship Stakeholders Meet
- MANAGE-FISHub Aqua Udhyami

BASU

Bihar Animal Sciences University (BASU) has been established with its headquarters at Patna through an act of Bihar State (BASU Act No. 15 of 2016, notified in the Bihar Gazette on 29 August 2016). The University became operational from 13 June 2017. The new University has been carved out of the Bihar Agricultural University as two of its constituent colleges at Patna viz. Bihar Veterinary College and Sanjay Gandhi Institute of Dairy Technology have been transferred to the BASU (https://basu.org.in/).

The College of Fisheries, Kishanganj was incorporated in the Bihar Animal Sciences University Act as one of its constituent college. This College is situated on the banks of river Mahananda in the campus of Dr. Kalam Agriculture College at Arrabari in Kishanganj district of Bihar. The college formally inaugurated and announced the start of first academic session on 29th August 2018. This college offers a credible fisheries education institution that nurtures the next-generation of professionals and entrepreneurs in the fisheries sector and contributes to the state and nation by pursuing innovations and research which is relevant to local needs and directed towards maximizing outcomes for economic, social and environmental well-being. The College of Fisheries is committed to become a centre of excellence in Fisheries education in the region.

Objectives

- To make arrangement for giving education in different branches of study, particularly Veterinary Science & Animal Husbandry, Poultry, Fisheries, Dairy and other allied branches of learning and scholarship
- To advancement of learning and conducting of research, particularly in Veterinary & Animal Sciences and other allied sciences
- To undertake the extension of education of such sciences and technologies that are relevant for the rural people of the State;
- To facilitate and ensure qualitative improvement in the teaching and learning processes and methodology;
- To facilitate and ensure quality research in the contemporary and frontier areas of animal science and technologies;
- To facilitate the need for an organized process of life long learning;
- To disseminate knowledge and findings emerging in the University, its colleges, and institutions;
- To establish partnerships with the industries and other entities working in animal science and technology and agriculture manufacturing;
- To establish Hospital for treatment/ research-role of the University.

About the Program

Aqua Yuva is a youth-focused programme aimed at empowering fisheries students and young professionals with knowledge, skills, and exposure to entrepreneurship and aquaculture startups. The programme provides a platform to interact with experts and stakeholders, enabling exchange of ideas and insights.

By bridging the gap between technical education and enterprise development, Aqua Yuva inspires participants towards self-employment and aquapreneurship. The programme nurtures a confident, skilled, and future-ready generation capable of contributing to sustainable fisheries development and the growth of India's blue economy.

Who can attend?

Fisheries Students (UG / PG / Ph.D.)



Registration fees

₹500 per participant



Program Background

The National Institute of Agricultural Extension Management (MANAGE), through its Fisheries Innovation and Startup Hub – MANAGE-FISHub, organised the Aqua Yuva – Entrepreneurship Orientation Programme for Fisheries Students in collaboration with Bihar Animal Sciences University (BASU), Bihar. The two-day programme was successfully conducted on 15–16 September 2026 at the College of Fisheries, BASU, Arrabari, Kishanganj, Bihar.

The programme was organised through the joint efforts of MANAGE-FISHub and the College of Fisheries, BASU. From MANAGE-FISHub, the programme was conducted under the guidance of Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE & CEO, MANAGE-FISHub, with Dr. Nivedha C K, Innovation Research Fellow, MANAGE-FISHub, serving as the Programme Coordinator. The MANAGE-FISHub team extended support in programme planning, coordination, expert engagement, student activities and overall execution of the programme.

From Bihar Animal Sciences University, the programme was conducted under the guidance of Dr. Inderjeet Singh, Hon'ble Vice-Chancellor, BASU, and Dr. Ved Prakash Saini, Dean, College of Fisheries, BASU. The College Organising Committee comprised Dr. Narendra Kumar Verma, Assistant Professor; Mrs. Madhu Kumari, Assistant Professor; and Dr. Pushpa Kumari, Assistant Professor, College of Fisheries, BASU. The committee extended valuable support in student mobilisation, programme coordination, venue and logistical arrangements, communication with participants, and the smooth conduct of the two-day programme.

The programme announcement was circulated among fisheries students through institutional communication channels to encourage participation and facilitate registration. The programme was designed to provide students with exposure to entrepreneurship, startup opportunities, innovation and emerging business prospects in the fisheries and aquaculture sector.

The two-day programme included an inaugural session, technical and interactive sessions on fisheries entrepreneurship opportunities, digital marketing, smart aquaculture technologies, financial and institutional support, and government schemes, along with student activities and presentations. The programme concluded with a valedictory session and certificate distribution on 16 September 2026.
The collaborative efforts of MANAGE-FISHub and the College of Fisheries, BASU provided a platform for fisheries students to interact with experts, understand emerging entrepreneurial opportunities and explore pathways for transforming innovative ideas into viable fisheries and aquaculture enterprises.

Inagural Session

The Aqua Yuva – Entrepreneurship Orientation Programme for Fisheries Students was formally inaugurated on 15 September 2026 at the College of Fisheries, DKAC Campus, Arrabari, Kishanganj, Bihar. The inaugural session began with a Welcome Address by Dr Madhu Kumari, Assistant Professor, College of Fisheries, Kishanganj. This was followed by an overview of MANAGE-FISHub initiatives and the objectives of the Aqua Yuva programme delivered by Dr. Nivedha C K, Innovation Research Fellow, MANAGE-FISHub, Hyderabad.



The inaugural address by Dr. Ved Prakash Saini, Dean, College of Fisheries, emphasised the importance of entrepreneurship and innovation among fisheries students and encouraged them to explore emerging opportunities in the fisheries and aquaculture sector.



The session set a strong foundation for the two-day programme and motivated students to actively participate in the subsequent technical sessions and entrepreneurial activities.

Day 1

Technical Session

Technical Session 1: Startup / Business Opportunities in Fisheries and Aquacultures

The first technical session was delivered by Mr Shahique Anjum on the topic "Startup / Business Opportunities in Fisheries and Aquaculture." The session provided participants with an overview of the emerging entrepreneurial opportunities in the fisheries and aquaculture sector. The resource person highlighted the growing scope of fisheries as an enterprise and discussed the importance of identifying market needs, emerging trends, and viable business opportunities across different segments of the sector.

The session explored various opportunities related to aquaculture, fish seed production, fish farming, value addition, processing, marketing, fisheries inputs, and allied services. Emphasis was placed on innovation, technology adoption, scientific management practices, and understanding market demand for developing sustainable fisheries enterprises. Participants were encouraged to identify potential business opportunities based on local resources and emerging consumer needs. The session concluded with an interactive discussion, enabling participants to clarify their queries regarding fisheries startups, business opportunities, and entrepreneurial prospects.



"The fisheries and aquaculture sector offers diverse opportunities for young entrepreneurs to transform their knowledge and resources into sustainable business ventures."

– Mr Shahiqe Anjum
Progressive Fish Farmer, Kishanganj

Technical Session

Technical Session 2: Digital Marketing, Branding and E-Commerce for Fisheries Enterprises

The session on "Digital Marketing, Branding and E-Commerce for Fisheries Enterprises" was delivered by Ms. Saba Nabi, Assistant Professor, Fisheries Economics and Statistics. The session focused on the growing importance of digital tools in promoting fisheries products and strengthening market linkages.

Participants were introduced to the role of digital marketing in reaching potential customers, promoting fisheries products and expanding market access. The importance of branding in creating product identity and building consumer recognition was also discussed.

The session further highlighted the relevance of e-commerce platforms and digital channels for connecting fisheries enterprises with wider consumer markets. The discussion encouraged students to consider digital technologies as an important component of modern fisheries entrepreneurship.





"Digital marketing, effective branding and e-commerce can help fisheries enterprises connect their products with wider markets and reach customers beyond traditional boundaries."

– Ms. Saba Nabi
Assistant Professor, Fisheries Economics and Statistics
CoF, Kishanganj

Technical Session

Technical Session 3: Startup Success Story: Interacting with a Fisheries Entrepreneur

The session "Startup Success Story: Interacting with a Fisheries Entrepreneur" was led by Er. Muzaffar Kalam Saba, Progressive Fish Farmer, Kishanganj. The session provided students with an opportunity to understand entrepreneurship through the practical experiences of a fisheries entrepreneur.

The interaction highlighted the entrepreneurial journey, experiences and practical aspects associated with developing a fisheries enterprise. The session provided insights into the challenges encountered during enterprise development and the importance of persistence, learning and adaptation in entrepreneurship.

The experience-sharing session encouraged students to view entrepreneurship as a continuous learning process and helped them relate theoretical concepts discussed during the programme to real-world fisheries enterprise development**.**



"Entrepreneurship is a journey of learning, perseverance and innovation, where practical experience helps transform challenges into successful business opportunities."

– Mr. Muzaffar Kalam Saba
Progressive Fish Farmer, Kishanganj

Technical Session

Technical Session 4: Digital Entrepreneurship in Fisheries – Focusing on GIS and Smart Aquaculture Technologies

The session on "Digital Entrepreneurship in Fisheries – Focusing on GIS and Smart Aquaculture Technologies" was delivered by Dr. Rupam Samanta, Assistant Professor, Fisheries Resource Management, College of Fisheries, Kishanganj.

The session introduced students to the growing role of digital technologies in fisheries and aquaculture. Particular emphasis was placed on the application of GIS and smart aquaculture technologies and their potential to support better decision-making, resource management and efficient aquaculture operations.

The session encouraged students to look at technology not only as a tool for improving production and management but also as a potential area for developing innovative fisheries startups and technology-based services.



"The integration of GIS and smart aquaculture technologies can create new pathways for efficient, technology-driven and data-based fisheries enterprises."

– Dr. Rupam Samanta
Assistant Professor,
Fisheries Resource Management
CoF, Kishanganj

Technical Session

Technical Session 5: Interactive Group Activity: Idea Generation and Team Formation

The day concluded with an Interactive Group Activity on Idea Generation and Team Formation, handled by Dr. Nivedha C K, Innovation Research Fellow, MANAGE-FISHub. The activity provided participants with an opportunity to work collaboratively and explore potential entrepreneurial ideas. Students were encouraged to identify problems and opportunities related to fisheries and develop possible solutions through group discussion.

The activity promoted teamwork, creative thinking, problem identification, solution development and entrepreneurial thinking. Through group interaction, participants began translating the concepts discussed during the day's technical sessions into potential business ideas.







"Every entrepreneurial journey begins with identifying a real problem, developing an innovative solution and working together to turn an idea into action."

– Dr. Nivedha C K
Innovation Research Fellow
MANAGE-FISHub

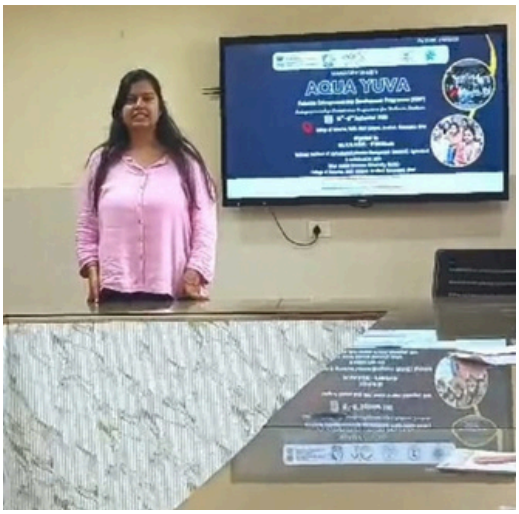
Day 2

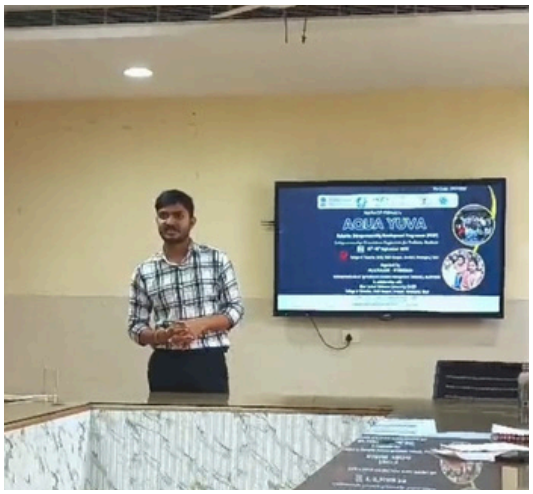
Reflections

The second day of the programme commenced with a Reflection about Day 1. The session provided participants with an opportunity to revisit the key concepts and learning from the first day.

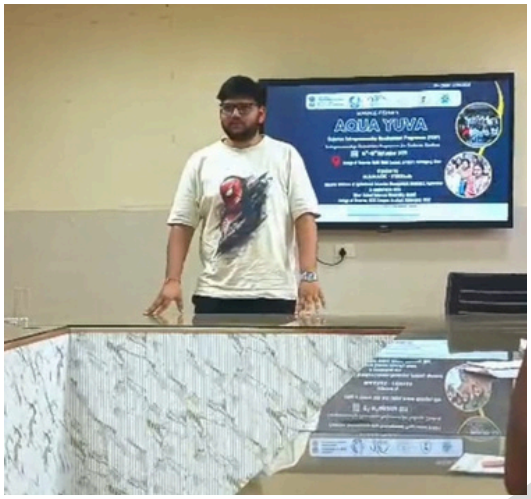
Participants reflected on the discussions related to fisheries business opportunities, digital marketing, branding, entrepreneurship, smart aquaculture technologies and idea generation. The reflection helped students connect the knowledge gained during the previous sessions with their own interests and possible entrepreneurial pathways.

The session served as a bridge between the learning of Day 1 and the more advanced entrepreneurial and institutional support-oriented sessions planned for Day 2.









Day 2

Technical Session

Technical Session 6: Innovation in Aquaculture: Smart Farming, IoT and AI Applications

The session on "Innovation in Aquaculture: Smart Farming, IoT and AI Applications" was delivered by Mr. Deva Nand Patel, Assistant Professor, Department of Electronics and Communication, Government Engineering College, Kishanganj.

The session focused on the emerging role of smart farming, Internet of Things (IoT) and Artificial Intelligence (AI) in aquaculture. Participants were introduced to the possibilities of using digital and technological solutions to improve aquaculture management and operational efficiency.

The session highlighted how technological innovations can contribute to data-driven decision-making and create opportunities for technology-oriented entrepreneurship in the aquaculture sector. It encouraged students to explore the intersection of fisheries knowledge and emerging digital technologies.



"Smart farming, IoT and AI are opening new possibilities for precision, efficiency and innovation in modern aquaculture."

– Mr. Deva Nand Patel

Assistant Professor, Department of Electronics and Communication, Government Engineering College, Kishanganj

Technical Session

Technical Session 7: Seed Fund and Grant Opportunities for Aquaculture Ventures

The session on "Seed Fund and Grant Opportunities for Aquaculture Ventures" was delivered by Mr. Mahin Reza, District Coordinator, Startup Cell, Kishanganj.

The session focused on the importance of financial support for early-stage entrepreneurial ventures in aquaculture. Participants were introduced to the relevance of seed funding and grant-based support in helping entrepreneurs develop and test innovative business ideas.

The discussion helped students understand that a promising business idea requires not only technical knowledge but also access to appropriate financial and institutional support. The session encouraged participants to explore available startup-support mechanisms while developing their entrepreneurial ideas.





"Access to seed funds and grants can provide aspiring aquaculture entrepreneurs with the financial support needed to transform innovative ideas into viable ventures."

– Mr. Mahin Reza
District Coordinator, Startup Cell, Kishanganj

Technical Session

Technical Session 8: Customer Persona and Empathy Mapping

The session on "Customer Persona and Empathy Mapping" was delivered by Dr. Nivedha C K, Innovation Research Fellow, MANAGE-FISHub.

The session focused on understanding customers as an essential component of developing successful entrepreneurial ventures. Participants were introduced to the concept of customer persona and the importance of understanding customer needs, expectations, preferences and challenges.

Through empathy mapping, students were encouraged to look at their proposed business ideas from the customer's perspective. The session helped participants understand how customer insights can support the development of relevant products and services and improve the value proposition of a fisheries startup.





"Understanding the customer, their needs and their challenges is essential for developing products and services that create real value in the market."

– Dr. Nivedha C K
Innovation Research Fellow,
MANAGE-FISHub

Technical Session

Technical Session 9: Entrepreneurial Scenario and Conducive Opportunities for the Fisheries Sector

The session on "Entrepreneurial Scenario and Conducive Opportunities for the Fisheries Sector" was delivered by Dr. Tapas Paul, Assistant Professor, Aquatic Environment Management, College of Fisheries, Kishanganj.
The session provided participants with an understanding of the changing entrepreneurial landscape within the fisheries sector. The discussion focused on emerging opportunities and the need for fisheries graduates to identify areas where innovation and entrepreneurship can contribute to sectoral development.

Participants were encouraged to observe changing needs within the fisheries sector and explore opportunities for developing enterprises that address practical challenges while creating economic value.





"The evolving fisheries sector is creating new entrepreneurial possibilities for those who can identify emerging needs and respond through innovation."

– Dr. Tapas Paul
Assistant Professor, Aquatic Environment Management
CoF, Kishanganj

Technical Session

Technical Session 10: Entrepreneurial Leadership and Strategic Networking for Aquaculture



The session on "Entrepreneurial Leadership and Strategic Networking for Aquaculture" was delivered by Dr. Tenji Pem Bhutia, Assistant Professor, Fisheries Economics and Statistics, College of Fisheries, Kishanganj.

The session emphasised the importance of leadership and networking in building and sustaining entrepreneurial ventures. Participants were encouraged to understand that entrepreneurship involves not only developing a business idea but also building relationships, collaborations and networks that can support enterprise growth.



The discussion highlighted the role of effective leadership in providing direction and the importance of strategic networking in creating linkages with relevant stakeholders, institutions, markets and support systems.

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"Effective leadership provides direction, while strategic networking builds the connections and collaborations needed for entrepreneurial growth in aquaculture."

– Dr. Tenji Pem Bhutia
Assistant Professor, Fisheries Economics and Statistics
CoF, Kishanganj

Technical Session

Technical Session 11: Government Schemes, Institutional Support and Financial Assistance for Fisheries Startups



The session on "Government Schemes, Institutional Support and Financial Assistance for Fisheries Startups" was delivered by Mr Manoj Kumar, District Fisheries Officer, Kishanganj.

The session created awareness among students about the importance of government interventions, institutional mechanisms and financial assistance in supporting fisheries entrepreneurship. The discussion focused on the role of government support in enabling aspiring entrepreneurs to access opportunities and resources for enterprise development.



The session helped participants understand the importance of being aware of relevant schemes and support institutions while planning and establishing fisheries enterprises.

"Government schemes, institutional support and financial assistance can help young fisheries entrepreneurs overcome resource constraints and move their ideas towards enterprise development."

– Mr Manoj Kumar
District Fisheries Officer, Kishanganj

Valedictory Session

The two-day Aqua Yuva – Entrepreneurship Orientation Programme for Fisheries Students concluded with the Valedictory Session and Certificate Distribution on 16 September 2026. The valedictory session was graced by Dr. Ved Prakash Saini, Dean, College of Fisheries, Kishanganj, as the Chief Guest.



The Programme Report was presented by Dr. Nivedha C K, Innovation Research Fellow, MANAGE-FISHub, highlighting the key sessions, activities and learning outcomes of the two-day programme. This was followed by the Valedictory Remarks by Dr. Madhu Kumari, Assistant Professor, who reflected on the significance of entrepreneurship orientation for fisheries students and encouraged the participants to explore emerging opportunities in the sector.



The session concluded with the Vote of Thanks by Dr. Pushpa Kumari, Assistant Professor, expressing gratitude to the dignitaries, resource persons, organising institutions and participating students for their contributions towards the successful conduct of the programme. Certificates were subsequently distributed to the participating students, marking the successful completion of the Aqua Yuva programme.



Programme Highlights & Media Coverage

The Aqua Yuva – Fisheries Entrepreneurship Development Programme received notable media coverage, highlighting its focus on fisheries entrepreneurship, innovation and startup opportunities. The coverage showcased active student participation and the collaborative efforts of MANAGE-FISHub and College of Fisheries, Kishanganj, BASU, Bihar.



भागलपुर, मंगलवार
15.09.2026 | 05

मात्स्यिकी महाविद्यालय में उद्यमिता अभिविन्यास कार्यक्रम आज

पहाड़कट्टा. मत्स्य क्षेत्र में युवाओं को उद्यमिता व स्वरोजगार के लिए प्रोत्साहित करने के उद्देश्य से मात्स्यिकी महाविद्यालय अर्राबाड़ी में एक्वा युवा कार्यक्रम का आयोजन किया जा रहा है. ज्ञात हो कि ये मत्स्य पालन के छात्रों के लिए मैनेज-फिश एवं मत्स्य विज्ञान महाविद्यालय द्वारा दो दिवसीय उद्यमिता अभिविन्यास कार्यक्रम है. जिसका आयोजन 15 एवं 16 सितंबर को किया जा रहा है. यह कार्यक्रम राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान के मैनेज, हैदराबाद तथा बिहार पशु विज्ञान विश्वविद्यालय के सहयोग से आयोजित किया जाएगा. कार्यक्रम का उद्देश्य मत्स्य छात्रों एवं युवा पेशेवरों को मत्स्य एवं जलीय कृषि क्षेत्र में उद्यमिता और नवाचार के अवसरों से परिचित कराना है. कार्यक्रम के माध्यम से तकनीकी शिक्षा और व्यवसायिक विकास के बीच की दूरी को कम करते हुए युवाओं को एक्वाप्रेन्योरशिप (मत्स्यपालन में उद्यमिता) हेतु स्वरोजगार की दिशा में प्रेरित किया जा रहा है. इस दो दिवसीय कार्यक्रम में विभिन्न महत्वपूर्ण विषयों पर विशेषज्ञों द्वारा विस्तृत जानकारी और मार्गदर्शन प्रदान किया जाएगा.

FORM NO.14
[See Regulation 33 (2)]
OFFICE OF THE RECOVERY OFFICER- I/II
DEBTS RECOVERY TRIBUNAL PATNA
2nd Floor, (A, B & F Wing) Karpuri Thakur Sadan, Kendriya Karamchari Parisar (GPOA), Ashiana Digha Road, Patna - 800025
DEMAND NOTICE
NOTICE UNDER SECTIONS 25 TO 28 OF THE RECOVERY OF DEBTS & BANKRUPTCY ACT, 1993 AND RULE 2 OF SECOND SCHEDULE TO THE INCOME TAX ACT, 1961.
RC/82/2026 **10.08.2026**
CANARA BANK
Versus
M/S CAMERA HOUSE.
To,
(CD 1) M/s Camera House through its Proprietor Alka Soni Vishnu Vihar Complex, near Ganesh Chowk, P.S. and District-Samastipur, Bihar-
(CD 2) Mrs. Alka Soni W/o Suresh Kumar R/o Village - Sari Tola, Chakmurad, P.O.- Sari, P.S.- Warisnagar, District - Samastipur
(CD 3) Mr. Suresh Kumar S/o Lakshmi Narayan Singh, R/o Village- Sari Tola, Chakmurad, P.O.- Sari, P.S.- Warisnagar, District - Samastipur.
This is to notify that as per the Recovery Certificate issued in pursuance of orders passed by the Presiding Officer, DEBTS RECOVERY TRIBUNAL PATNA in **OA/609/2022** an amount of **Rs. 24,79,820.18 (Rupees Twenty Four Lakhs Seventy Nine Thousands Eight Hundred Twenty And Paise Eighteen Only)** along with pendentellite and future interest @ 12% Compound Interest Monthly w.e.f. **22/11/2022** till realization and costs of **Rs. 27000 (Rupees Twenty Seven Thousands Only)** has become d



मत्स्य छात्रों में उद्यमिता को बढ़ावा देगा 'एक्वा युवा' कार्यक्रम

देश में नीली क्रांति को मजबूत करने में देंगे योगदान

विद्यार्थियों को अपने ज्ञान को व्यवसायिक अवसरों में बदलने व नए विचारों को विकसित करने की हो रही पहल



महाविद्यालय अर्राबाड़ी में एक्वा युवा कार्यक्रम

- उद्यमिता अभिविन्यास कार्यक्रम 15 व 16 सितंबर को आयोजित
- बिहार पशु विज्ञान विवि के सहयोग से किया जा रहा है आयोजित

पोठिया, निज संवाददाता। मत्स्य क्षेत्र में युवाओं को उद्यमिता एवं स्वरोजगार के लिए प्रोत्साहित करने के उद्देश्य से मात्स्यिकी महाविद्यालय, अर्राबाड़ी किशनगंज में 'एक्वा युवा' कार्यक्रम का आयोजन किया जा रहा है। ज्ञात हो कि ये मत्स्य पालन के छात्रों के लिए मैनेज-फिश एवं और मत्स्य विज्ञान महाविद्यालय द्वारा एक दो दिवसीय उद्यमिता अभिविन्यास कार्यक्रम है जिसका आयोजन 15 एवं 16 सितंबर को किया जा रहा है। ज्ञात हो कि यह कार्यक्रम राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान के मैनेज, हैदराबाद तथा बिहार पशु विज्ञान विश्वविद्यालय के सहयोग से आयोजित किया जा रहा है। कार्यक्रम का उद्देश्य मत्स्य छात्रों एवं युवा पेशेवरों को मत्स्य एवं जलीय कृषि क्षेत्र में उद्यमिता और नवाचार के अवसरों से परिचित कराना है. कार्यक्रम के माध्यम से तकनीकी शिक्षा और व्यवसायिक विकास के बीच की दूरी को कम करते हुए युवाओं को एक्वाप्रेन्योरशिप (मत्स्यपालन में उद्यमिता) हेतु स्वरोजगार की दिशा में प्रेरित किया जा रहा है। इस दो दिवसीय कार्यक्रम में विभिन्न महत्वपूर्ण विषयों पर विशेषज्ञों द्वारा विस्तृत जानकारी और मार्गदर्शन प्रदान किया जाएगा। इस कार्यक्रम के मुख्य विषय रहेंगे, डिजिटल मार्केटिंग एवं ई-कॉमर्स जिसके अंतर्गत डिजिटल प्लेटफॉर्म के माध्यम से व्यवसाय को बढ़ाने और ऑनलाइन व्यापार करने के तरीकों को सिखाया जाएगा।भौगोलिक सूचना प्रणाली एवं स्मार्ट एक्वाकल्चर जिसके द्वारा मत्स्य पालन में आधुनिक जीआईएस तकनीक और स्मार्ट तकनीकों के उपयोग पर चर्चा होगी।उद्यममशील नेतृत्व (एंटरप्रेन्योरियल लीडरशिप) के लिए नए उद्यमियों में नेतृत्व क्षमता और व्यावसायिक सूझबूझ विकसित करने पर ध्यान दिया जाएगा। सरकारी योजनाएं एवं वित्तीय सहायता हेतु स्टार्टअप और व्यवसायों के लिए उपलब्ध सरकारी योजनाओं, अनुदानों और लोन सुविधाओं की जानकारी दी जाएगी।

मात्स्यिकी महाविद्यालय अर्राबाड़ी में आयोजित एक्वा युवा कार्यक्रम में उपस्थित छात्र।



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मत्स्य छात्रों में उद्यमिता को बढ़ावा देगा एक्वा युवा

पोठिया, किशनगंज। प्रखंड के मात्स्यिकी महाविद्यालय अरार्बाड़ी में राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान के मैनेज फिशव, हैदराबाद एवं बिहार पशु विज्ञान विश्वविद्यालय के सहयोग से दो दिवसीय एक्वा युवा मत्स्य पालन के छात्रों के लिए उद्यमिता उन्मुखीकरण कार्यक्रम का आयोजन किया गया। कार्यक्रम का मुख्य उद्देश्य मत्स्य विज्ञान के छात्रों को उद्यमिता, नवाचार एवं स्टार्टअप के अवसरों से परिचित कराते हुए उन्हें स्वरोजगार एवं मत्स्य एवं जल उद्यमिता की दिशा में प्रेरित करना था। कार्यक्रम के दौरान कार्यक्रम मैनेज फिशव, हैदराबाद से आयी डॉ. निवेधा एवं गणमान्य अतिथि प्राध्यापकों द्वारा विद्यार्थियों को ग्राहक व्यक्तित्व एवं सहानुभूति कौशलचित्रण, डिजिटल विपणन, ब्रांडिंग एवं ई-कॉमर्स, भौगोलिक सूचना प्रणाली (जीआईएस) एवं स्मार्ट जलीय कृषि तकनीक, उद्यम नेतृत्व क्षमता, रणनीतिक नेटवर्किंग तथा सरकारी योजनाओं, नवाचारों एवं स्टार्टअप के लिए वित्तीय सहायता जैसे महत्वपूर्ण विषयों पर विशेषज्ञों द्वारा जानकारी दी गई। इस कार्यक्रम के दूसरे दिन मत्स्य पालन की आधुनिक विधि, इंटरनेट ऑफ थिंग्स (आईओटी) एवं कृत्रिम बुद्धिमत्ता (एआई) के अनुप्रयोग, मत्स्य क्षेत्र में उद्यमिता की संभावनाओं, व्यावसायिक नमूने की रूपरेखा एवं व्यावसायिक योजनाओं को तैयार करने की विधि तथा मत्स्य एवं जलीय कृषि (एक्वाकल्चर) में स्टार्टअप एवं व्यवसायिक अवसरों पर व्याख्यान आयोजित किए गए। विद्यार्थियों को प्रतिशील मत्स्य उद्यमियों की सफलता की कहानियों से भी रूबरू कराया गया।

AquaTalks Capturing Voices from Aqua Yuva

As part of the Aqua Yuva – Fisheries Entrepreneurship Development Programme at the College of Fisheries, Kishanganj, BASU, Bihar, the AquaTalks initiative of MANAGE-FISHub featured a series of engaging podcast conversations hosted by Dr. Nivedha C. K., Innovation Research Fellow, MANAGE-FISHub.

The podcast conversations included Aqua Yuva resource persons, fisheries startup founders, and students of the College of Fisheries, covering diverse perspectives on fisheries entrepreneurship, aquaculture, innovation, business opportunities, career pathways, and emerging trends in the sector. Startup founders shared their entrepreneurial journeys and practical experiences, while students reflected on their learning, aspirations, and interest in fisheries entrepreneurship.

AquaTalks, brought together expert insights, entrepreneurial experiences, and student voices, creating a digital knowledge resource and extending the learning and experiences of the Aqua Yuva programme to a wider audience through MANAGE-FISHub Youtube Channel.









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